

milk^{TO}MY plate

DELIVERS MUCH-NEEDED MILK TO FOOD BANKS

Milk is one of the top 5 most requested but least available items in food banks.

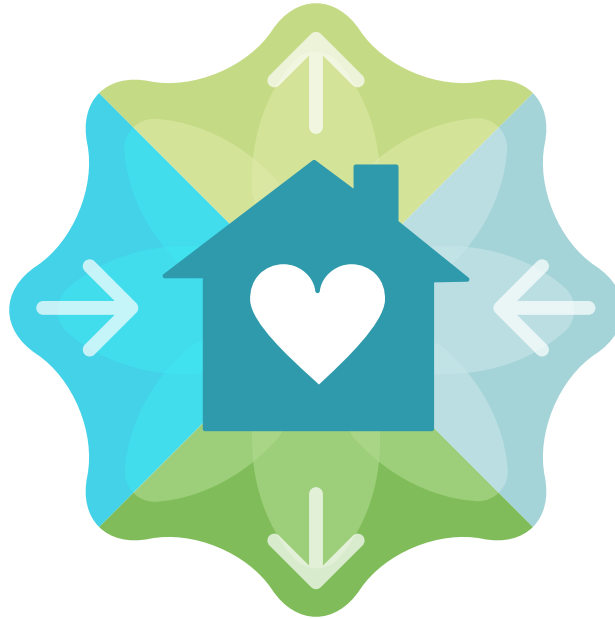


34 million

food bank clients get less than 1 gallon of milk per year.

What is Milk To My Plate?

It is a partnership between Feeding America® food banks and local milk brands that helps provide a constant supply of fresh milk to food banks and their agency partners at an affordable price.



✓ Maximizes food banks' ability to provide milk to their agencies and clients.

✓ Drives incremental milk sales for brands.

How Does Milk To My Plate Work? Everyone plays an important role.

Milk Brands



- Provide a steady supply of milk to food banks and agencies at an established price
- Transport, deliver, and stock milk in agency refrigeration units, leveraging existing order fulfillment processes

Food Banks



- Purchase a consistent amount of milk directly from milk brands at an affordable price
- Provide agency partners with regular access to nutrient-rich milk
- Invoice agencies weekly and pay invoices from milk brands on time

Dairy Promotion Organizations



- Promote Milk To My Plate through collaboration among Feeding America food banks and agency partners, and local brands
- Offer aid to secure funding for Milk To My Plate through grants, sponsorships, and consumer donations

Agency Partners



- Increase clients' access to nutrient-rich milk, helping meet HER requirements
- Track receipt and distribution of milk to clients
- Maintain minimum quantity of milk per order
- Pay invoices on time